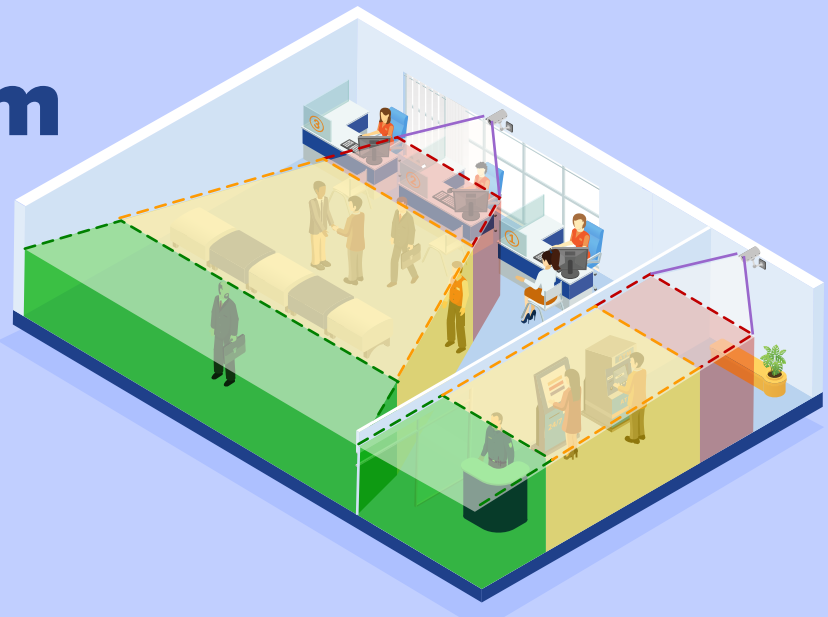# IP Video System Design Tool 📷

Please tell us about your company or projects you do.

I work as a salesperson for Sirius Spa – Compass Distribution, a major security and cabling distributor in Italy. I use the IP VIDEO SYSTEM DESIGN TOOL software to help my customers find the best CCTV solution. My customers are system integrators/installers.

I work in sales, but my job requires advanced knowledge of technical solutions and capabilities regarding cabling/CCTV/VMS/servers. That's why IP Video System Design Tool is integral for my job.

Using the software I can make the most knowledgeable CCTV recommendations for my customers. My customers often ask me which software I personally use. I believe some have downloaded it after my endorsement.

Ivan Pericoli

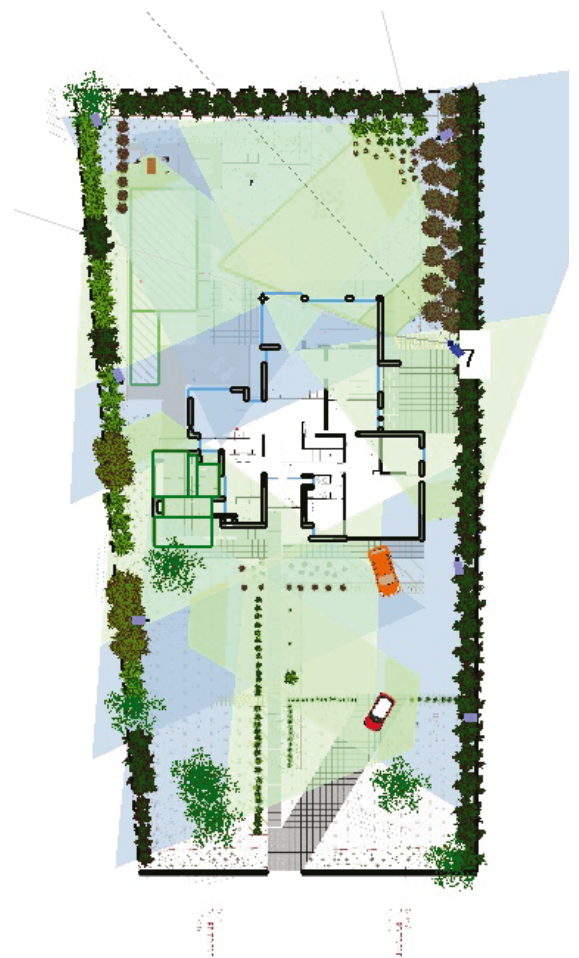# How have you managed to solve previously problematic situations regarding video surveillance design?

Great question! How did we manage to communicate before the smartphone? Or without apps or online banking? IP DESIGN TOOL solves a lot of previously unsolvable issues in this way; in particular, how to choose the correct camera and lens focal length, which server to use, or whether to choose single camera or multi-optical camera. I think the software is especially great for the "pixels per meter" feature, as it's so important to have an accurate project.

Why did you choose IP Video System Design Tool software?

I initially chose the IP Video System Design Tool because my colleague told me about it. My role in my previous company had just changed and I needed to have software similar to IPVSDT.

To be honest, I've been more or less using this software since 2010 and have been satisfied to the point where I never thought about even testing other solutions or competitors at IPVSDT.
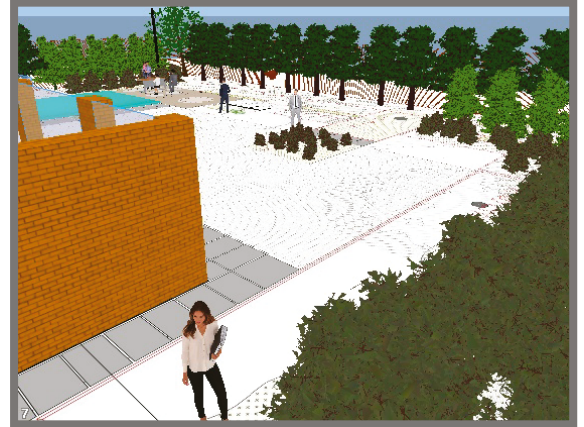
How does it help your business?

When I meet the customer and show them the solution I created with IP Video System Design Tool, my presentation really has an edge. Secondly, my customers use the reports I generate with the program to propose the solution to their end-users. IPVSDT definitely has a positive effect on sales, too, which is important for a commercial company like mine.

I love the IP Video System Design tool. It allows me to easily show important CCTV camera layouts to prospective clients as well as long-term customers. It's fantastic for concepts such as Video Analytics, angle of view, License Plate Recognition, 3D view and more. It's very easy to use and intuitive.

This is an actual solution to protect a fantastic villa in northern Italy with thermal cameras.

About IPICA Software LLC

IPICA Software LLC (widely known as JVSG.com) excels at creating innovative and unique security design tools and the latest video surveillance design software from the company is a boon for CCTV system designers helping them to plan optimum surveillance systems while lowering risks of errors. The software also provides for an easy and intuitive graphical interface which makes it easy to communicate and exchange ideas with clients. Security designers from more than 150 countries design video surveillance systems with the help of IP Video System Design Tool.